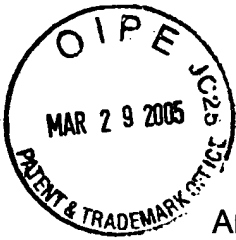


AF/ 87W



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE PATENT  
APPLICATION OF:

Craig W. BARNETT *et al.*

SERIAL No.: 09/754,378

FILING DATE: January 5, 2001

FOR: METHOD AND SYSTEM FOR ELECTRONIC DISTRIBUTION OF  
PRODUCT REDEMPTION COUPONS

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**TRANSMITTAL LETTER**

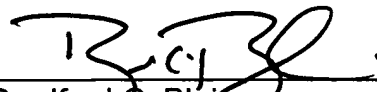
Sir:

Transmitted herewith for filing in the present application are the following documents:

1. Revocation and New Power of Attorney with Schedule A; and
2. Associate Power of Attorney with Schedule A.

If the enclosed papers are considered incomplete, the Mail Room is respectfully requested to contact the undersigned at (703) 905-2141.

Respectfully submitted,

  
\_\_\_\_\_  
Bradford C. Blaise  
Registration No. 47,429  
PILLSBURY WINTHROP LLP  
P.O. Box 10500  
McLean, Virginia 22102  
703-905-2000

Customer No.  
00909

Dated: March 29, 2005



PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Assignee : E-CENTIVES, INC.

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REVOCATION AND NEW POWER OF ATTORNEY**

e-centives, Inc., by virtue of agreement dated December 26, 2001, granting the right to prosecute the listed patents and patent applications attached hereto under Schedule A, hereby revokes any and all former powers of attorney and appoints the attorneys

James G. Gatto	Registration No. 32,694
Rick A. Toering	Registration No. 43,195
Bradford C. Blaise	Registration No. 47,429
Sean L. Ingram	Registration No. 48,283

as Assignee's attorneys with full power of substitution and revocation to take any and all action necessary with regard to the patents and patent applications listed on the attached Schedule A.

Address all telephone calls to James G. Gatto at telephone number 703-905-2054.


Address all correspondence to Customer Number

00909

The undersigned hereby declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and

that such willful false statements may jeopardize the validity of the patents, the patent applications or any patents issuing therefrom.

E-CENTIVES, INC.

By:   
Name: DADI AKHAVAN  
Title: CEO  
Date: 3/21/05



**SCHEDULE A**

Serial No./ Patent No.	Filing Date/ Issue Date	Title
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
09/754,378	01/05/2001	METHOD AND SYSTEM FOR ELECTRONIC DISTRIBUTION OF PRODUCT REDEMPTION COUPONS
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]



PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Assignee : E-CENTIVES, INC.

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**ASSOCIATE POWER OF ATTORNEY**

The undersigned holder of a Power of Attorney for the listed patents and patent applications attached hereto under Schedule A, grants an Associate Power of Attorney to the attorneys and agents associated with Customer Number:

**00909**

to take any and all action necessary with regard to the patents and patent applications listed on the attached Schedule A.


Address all telephone calls to James G. Gatto at telephone number 703-905-2054.

Address all correspondence to Customer Number:

**00909**

Respectfully submitted,

**Customer No.**  
**00909**

  
Bradford C. Blaise  
Registration No. : 47,429  
PILLSBURY WINTHROP LLP  
P.O. Box 10500  
McLean, Virginia 22102  
703-905-2000

Dated: March 29, 2005



SCHEDULE A

Serial No./ Patent No.	Filing Date/ Issue Date	Title
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
09/754,378	01/05/2001	METHOD AND SYSTEM FOR ELECTRONIC DISTRIBUTION OF PRODUCT REDEMPTION COUPONS
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]